

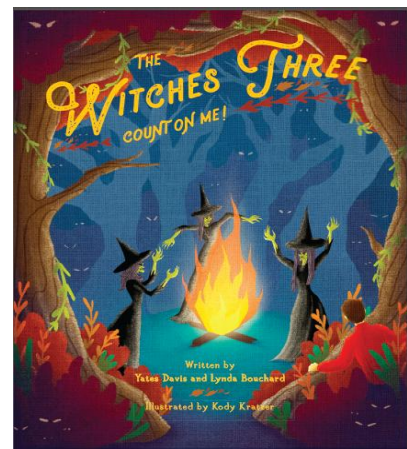
The Witches Three Count on Me!

By Yates Davis and Lynda Bouchard

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Facing your fears has never been so much fun!

With the publication of *The Witches Three Count on Me!* literary publicist **Lynda Bouchard** joins the fraternity of southern authors she has helped usher onto best seller lists for over 20 years. This is no ordinary Halloween story. A mischievous little boy runs away from home on Halloween night. He comes upon three witches in the dark forest behind his house and a whirlwind of adventure begins. The boy discovers he can do extraordinary things and that grownups don't have all the answers. Early Readers (age 5-9) will love discovering dazzling new words and figuring out the rhyming riddle that saves the boy from being captured. Illustrations by **Kody Kratzer** add an atmosphere of vibrant whimsy. A book that can be read alone or with others, this is a Halloween treat that will be enjoyed throughout the year.



The story of how this book came to publication is equally as compelling as the magical adventures between its covers. Lynda completed the original draft written by her late husband **Yates Davis** (1949-2009) who was an award-winning broadcaster, voice actor and advertising creative director.

Lynda and Kody are available for interviews and events.

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Lynda Bouchard

Bio

Lynda Bouchard is a literary publicist, podcast host and accidental author.

She's the Founder of *Booking Authors Ink*, a boutique marketing firm dedicated to Southern authors. Lynda created a niche for herself in the publishing world by being the first literary publicist to focus on the Southern (U.S.) region. She has been working with, traveling with, and creating 'outside-the-book' marketing campaigns for high profile and emerging authors for over 20 years. Lynda is also the host of the *Literary Latte* podcast where she goes beyond the book and talks with Southern writers about their back-story.

Lynda is a popular speaker and podcast guest. Lynda believes that book marketing is all about collaborative story-telling. She shares her unique advice about publicity and marketing as a columnist for *Where Writers Win* and *Southern Writers Magazine*.

Lynda holds a Masters Degree in Public Relations from Boston University and did post graduate work in Literature at Oxford University in England. When she isn't busy creating insanely creative publicity campaigns, Lynda spends time volunteering for Literacy Councils in North and South Carolina and for her local chapter of Donate Life – helping create awareness for the importance of organ donation.

She is the author of the children's Halloween book *The Witches Three Count on Me!* (2021)

<http://www.BookingAuthorsInk.com>